

**AMENDED AGENDA**  
**Work Session**  
**STE. GENEVIEVE BOARD OF ALDERMEN**  
**Thursday – July 11, 2024**  
**City Hall, 165 S. 4<sup>th</sup> St.**  
**Immediately Following 6:00 p.m. Regular Board Meeting**

**CALL TO ORDER**

**APPROVAL OF AGENDA**

**BUSINESS ITEMS**

- 1. Stop Signs – Main and Washington**
- 2. Drop Tourism Advisory Council & add ad hoc non-voting members for TTC**
- 3. Increase Transient Hotel/Motel Tax from 2% to 3% for Promotion of Tourism.**

**ANY OTHER BUSINESS**

**ADJOURNMENT**

***Any person requiring special accommodations (i.e. qualified interpreter, large print, hearing assistance) in order to attend the meeting please notify this office at 573-883-5400 no later than forty-eight hours prior to the scheduled commencement of the meeting.***

Join us on the Zoom app at:

<https://us02web.zoom.us/j/84811211564?pwd=VnR5QVppTEhYMWYxWGszT2xqTW1YZz09>

Or by phone at (312) 626-6799 Meeting ID: 848 1121 1564 Passcode: 808225

Find the Zoom Link at [www.facebook.com/stegenevievecityhall](http://www.facebook.com/stegenevievecityhall)

*Posted 7/6/2024*

*Happy Welch*

**Staff Report**

July 11, 2024

To: Board of Aldermen  
From: Happy Welch  
Re: Stop Sign Request-Washington & Main

**Issue:**

Alderwoman Dobbs has requested the board look at adding stop signs on Main St. at Washington and make it a four way stop. Currently Main St. is a through street.

Businesses in that area have advised Alderwoman Dobbs about vehicles driving through that intersection without regard to pedestrians and business customers. That is a busy intersection at lunch time. In the past the City put out temporary stop signs to see if it made a difference but they were removed and no action by the board.

The police report only 3 accidents in the last several years. The Chief agrees to adding stop signs as a proactive safety measure.

**Recommendation:**

The Municipal Code already lists Washington and Main as a 4 way stop so erection of signs is all that needs to be done at the direction of the board.

## Staff Report

July 11, 2024

To: TTC/TAC  
From: Happy Welch  
Re: Removing TAC & Increase Tourism Tax



### Issue:

The Tourism Tax Commission and Tourism Advisory Council voted on 2 recommendations to the Board of Alderperson for consideration.

- 1) We have trouble finding enough volunteers for both the TTC and TAC that it would make sense to just have the TTC to vote on expenditures and include ad hoc or non-voting members as part of that group instead of our currently combined TTC/TAC group. The board can vote to dissolve the TAC and will appoint members who are ad hoc-nonvoting members of the TTC. The recommended nonvoting members are the Chamber, County, and board liaison.
- 2) Recommend placing on the November ballot a question to increase from 2% to 3% the transient hotel/motel/BnB tax that we currently have for folks staying overnight. The funds from this tax are earmarked for Tourism and would increase revenue roughly \$10,000 additional totaling \$40,000 per year. The TTC has oversight for these funds to be used for marketing, rack cards, the website, and any item related to tourism.

### Recommendation:

Staff recommends moving forward on the TTC/TAC requests which would be included on future board meetings for approval.