



In Loving Memory of Eston "EJ" Mayfield,
Little Whitewater Baptist Church Food Pantry

As we reflect on the past year, we are overwhelmed with gratitude for your support. Your help has enabled United Way and our network to provide **LIFE-SAVING** resources and **LIFE-CHANGING** support to some of our most vulnerable citizens. Your contributions have been the catalyst for change, touching the lives of those who need us most.

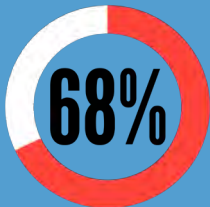
The impact of your kindness radiates through every success story, every smile restored, and every family strengthened. They thank you, as do we, for choosing to join a network of compassion that reaches far beyond the impact of any one individual or organization. **THANK YOU** for choosing to be generous, to believe in transformation, and to **UNITE in PURPOSE** to champion a brighter future for everyone.



33,976

People Helped through
United Way of
Southeast Missouri

30 FUNDED PARTNERS REPRESENTING 34 PROGRAMS



of all identified
participants
live below the
poverty line



of all identified
participants
are children



17,515

People Given
Urgent Assistance



10,509

Meals
Served



6,645

Elderly
Assisted



2,007

Students Educated About
Healthy Relationships and
Personal Safety



5,432

People
Sheltered



6,998

Youth Tutored
& Mentored



13,792

People Helped Through
Case Management

ACCOUNTABILITY

We intentionally outsource our accounting, have two employees review all checks and requests, and have a financial committee review our finances along with our board of directors.

We have worked hard to earn the GuideStar Gold Transparency Seal, the 20 Standards for Charity Accountability required by the Better Business Bureau, and our second consecutive 4 Star Charity rating from Charity Navigator given to nonprofits demonstrating integrity and transparency in reporting.



FUNDS ALLOCATED



Education



Income



Health



Emergency
Student Funds at
Area Public Schools



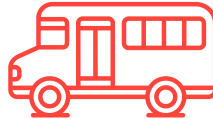
“This place is perfect for me. I had a stroke 8 years ago and now I come here 5 days a week, 6 hours a day. Without United Way’s help, I would hate to think what it would be like not having a place to go.”

*- Willis Johnston,
Jackson Senior Center Participant*

UNITED WAY CONNECTS NEED TO RESOURCES AND BRINGS PEOPLE TOGETHER TO DELIVER SOLUTIONS

TRANSPORTATION

When employers and job seekers listed transportation and childcare as two key barriers to employment, we gathered our most valuable resources—our community members. With input from our Transportation Coalition, we recently launched United We Work. This innovative program gives public transportation to new employees, along with budgeting assistance to save for future rides.



EMERGENCY SHELTERING

Using our power of collaboration and our network, we are mobilizing our community to find life-saving answers to help our unhoused neighbors during extreme winter weather.

CHILDCARE

Whether employees earn \$15 per hour or \$50, they all are hampered by too few childcare resources. Parents shouldn’t have to choose between working and staying home due to limited, affordable childcare options. Just as we did with transportation, we recently formed a Childcare Coalition to explore ideas.



WE MEET IMMEDIATE NEED AND USE OUR NETWORK TO TACKLE BIG PROBLEMS NO ONE ORGANIZATION CAN SOLVE ALONE

THANK YOU, CORPORATE INVESTORS!

Champion - \$25,000+



Game Changer - \$10,000+



Visionary - \$5,000+



Benefactor - \$3,000+



Supporter - \$1,000+

First State Community Bank

Century Casino

Teri Penrod Real Estate

Southern Bank

Chris Hutson, CFP®, ChFC®, CLU®

EBO MD

In-Kind Media

Southeast Missourian

The generosity of caring individuals like you allows United Way of Southeast Missouri to continue serving our community. Please consider making a gift today.

MY INFORMATION

NAME _____

STREET _____

CITY _____

STATE/ZIP _____

HOME PHONE _____

WORK PHONE _____

PERSONAL EMAIL (Please provide an email address you regularly check) _____

MY CONTRIBUTION

CASH/CHECK

Enclosed.
Please make checks payable to United Way of Southeast Missouri.

CREDIT CARD

To ensure privacy, please donate at unitedwayofsemo.org/donate or call 573-334-9634.

LEAVE A LEGACY

Support UWSEMO for generations to come.

Call me to discuss (phone): _____

Send information to the address provided.

STOCKS/SECURITIES

Contact mark.stone@unitedwayofsemo.org

TOTAL AMOUNT: \$ _____

United Way of Southeast Missouri



Please return this slip along with your gift to: United Way of Southeast Missouri, 1417 N. Mount Auburn Rd. Suite D, Cape Girardeau, Missouri 63701